

**Downtown Minot Wine Walk, Preliminary Event Report**

| <b>Event Revenue</b> | <b>Item</b>         | <b>Break Down</b>            | <b>Quantity</b> | <b>Revenue</b>     | <b>Average</b> | <b>Tax Collected</b> |
|----------------------|---------------------|------------------------------|-----------------|--------------------|----------------|----------------------|
|                      | Online Ticket Sales |                              | 315             | \$16,730.00        | \$53.11        | \$1,254.81           |
|                      | Hard Ticket Sales   |                              | 33              | \$1,825.00         | \$55.30        | 7.5                  |
|                      |                     | Advance Sales ~25            |                 |                    |                |                      |
|                      |                     | Walk Ups ~8                  |                 |                    |                |                      |
|                      | SquareUp            |                              |                 |                    |                |                      |
|                      |                     | Walk Ups                     | 4               | \$231.50           | \$57.88        | \$13.50              |
|                      |                     |                              | 2               |                    | \$0.00         |                      |
|                      | Merchant Revenue    |                              | 16              |                    |                |                      |
|                      |                     | Invoiced                     | 6               |                    |                |                      |
|                      |                     | Collected                    | 10              | \$640.00           |                | \$0.00               |
|                      | Wine Restock        |                              |                 |                    |                |                      |
|                      | Wine Resale         |                              |                 |                    |                |                      |
|                      | <b>Total</b>        |                              | <b>354</b>      | <b>\$19,426.50</b> | <b>\$52.28</b> | <b>\$1,275.81</b>    |
| <b>Event Costs</b>   |                     |                              | <b>Quantity</b> | <b>Cost</b>        |                |                      |
|                      | Wine                |                              |                 |                    |                |                      |
|                      |                     | Johnson Brothers             |                 | \$3,079.11         |                |                      |
|                      |                     | Urban Winery (Estimate)      |                 | \$300.00           |                |                      |
|                      | Food                |                              |                 |                    |                |                      |
|                      |                     | Up Again Catering (Received) |                 | \$625.00           |                |                      |
|                      |                     | Whiskey Nine (Received)      |                 | \$1,125.00         |                |                      |
|                      |                     | Starving Rooster (Received)  |                 | \$1,125.00         |                |                      |
|                      |                     | OTV (Expected)               |                 | \$1,125.00         |                |                      |
|                      |                     | P.S.B. (Received)            |                 | \$1,023.13         |                |                      |
|                      |                     | Gourmet Chef (Expected)      |                 | \$1,125.00         |                |                      |
|                      |                     | Cookies For You (Received)   |                 | \$1,125.00         |                |                      |
|                      |                     | Arny's 2.0 (Received)        |                 | \$1,125.00         |                |                      |
|                      | Cups                |                              |                 | \$261.93           |                |                      |
|                      | Music               |                              |                 |                    |                |                      |
|                      |                     | Chloe Marie                  |                 | \$200.00           |                |                      |
|                      |                     | Erik Anderson                |                 | \$200.00           |                |                      |
|                      |                     | Jarad Schumaier              |                 | \$200.00           |                |                      |
|                      |                     | It Was Her Idea              |                 | \$200.00           |                |                      |
|                      | Art                 |                              |                 |                    |                |                      |
|                      |                     | Cera Pignet Commission       |                 | \$400.00           |                |                      |
|                      | Marketing           |                              |                 | \$425.00           |                |                      |
|                      | Printing            |                              |                 |                    |                |                      |
|                      |                     | Merchant/Caterer Posters     | 56              | \$99.96            | \$1.79         |                      |
|                      |                     | Menu                         | 500             | \$95.52            | \$0.19         |                      |
|                      |                     | Posters & 1/4 Page           |                 | \$156.12           |                |                      |
|                      |                     | Tickets                      | 250             | \$119.21           | \$0.48         |                      |
|                      |                     | Printing Tax                 |                 | \$35.31            |                |                      |
|                      |                     | Pignet Printing (Estimate)   |                 | \$250.00           |                |                      |
|                      | Fees                |                              |                 | \$590.70           |                |                      |
|                      | <b>Total Costs</b>  |                              |                 | <b>\$15,010.99</b> |                |                      |
|                      | <b>Net Revenue</b>  |                              |                 | <b>\$4,415.51</b>  |                |                      |

|  |             |  |  |          |  |  |
|--|-------------|--|--|----------|--|--|
|  |             |  |  |          |  |  |
|  | Receivables |  |  | \$384.00 |  |  |